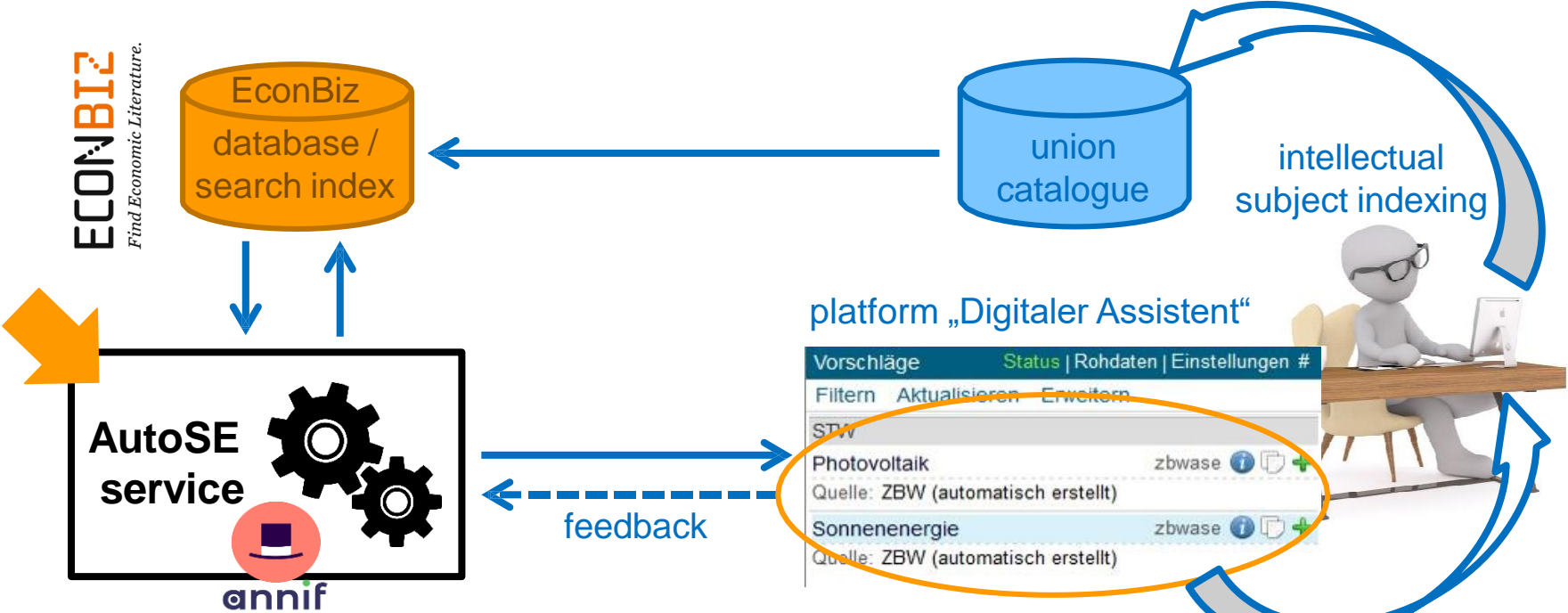


# The automation of subject indexing at ZBW

---

*Ghulam Mustafa Majal*  
*ZBW – Leibniz Information Centre for Economics*  
SWIB2024 – The 16th Semantic Web in Libraries

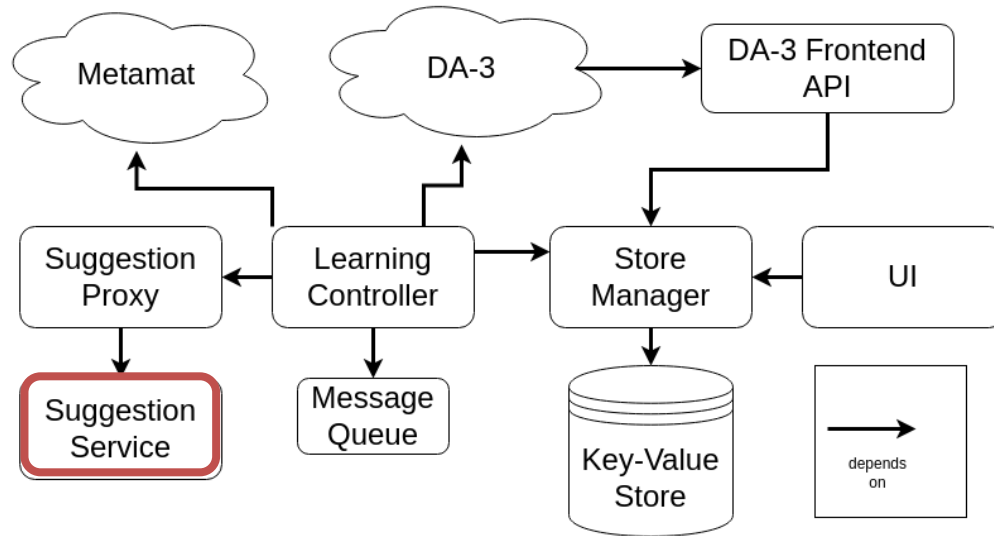
# Data flows: interaction between productive systems




platform „Digitaler Assistent“

Vorschläge	Status	Rohdaten	Einstellungen	#
STW				
Photovoltaik		zbwase		
Quelle: ZBW (automatisch erstellt)				
Sonnenenergie		zbwase		
Quelle: ZBW (automatisch erstellt)				

# Implementing the AutoSE architecture



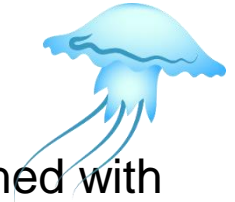
- **Suggestion Service:** generates subjects (Annif) 
- **Suggestion Proxy:** applies quality filters (among other things)
- **Key-Value Store:** stores subjects
- **DA-3 API:** fetches subjects from Store on request from DA-3

# Backend

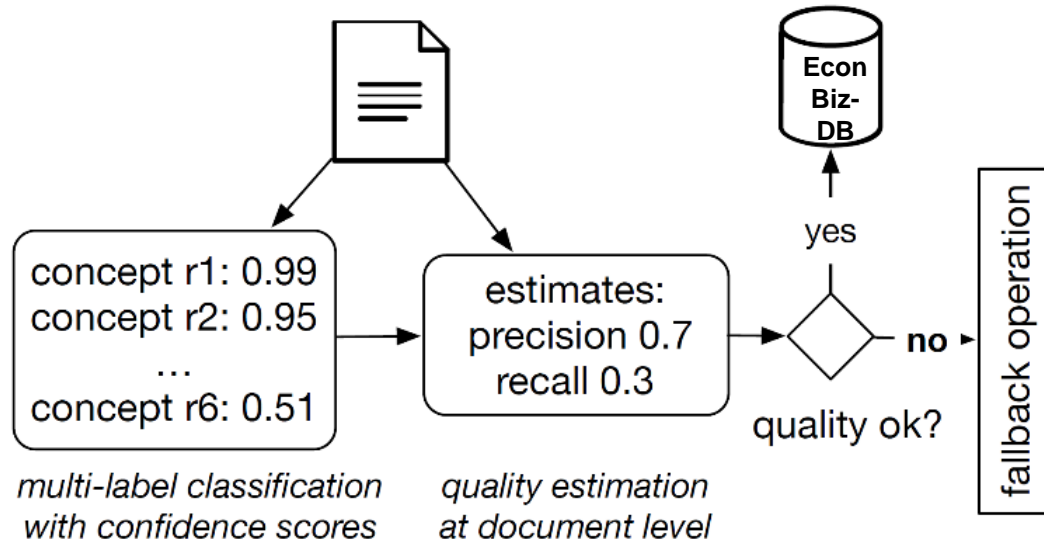
---

- we combine **machine learning algorithms** incl. a custom model developed at ZBW (**stwfsa** \*) in a so-called **ensemble**
- complemented by a subsequent application of filters and rules
- separate **search for optimal parameters** (currently not provided by Annif)
- inhouse development of an automated quality control ("**qualle**")
- data: currently for **English** publications (more languages planned)
- data: currently **titles** and **author keywords** (abstracts etc. planned)
- by November 2024: **over 1.93 million** ZBW metadata records enriched with AutoSE

*omikuji*  
*parabel bonsai*  
*stwfsa*     *fastText*



# Quality assurance



- *qualle*: machine-learning-based quality estimation at document level based on confidence scores and additional heuristics
- used productively from 2022
- perspective: if *qualle* score is not satisfactory, forward to a human subject indexer

# Display of subjects in EconBiz

---



## Signature experience : art and science of customer engagement for fashion and luxury companies



edited by Stefania Saviolo

Year of publication: August 2018 ; First edition

Other Persons: Saviolo, Stefania (ed.)

Publisher: Milano - BUP

Subject: Luxusgüter | Luxury goods | Mode | Fashion | Markenführung | Brand management | Beziehungsmarketing | Relationship marketing | Konsumentenverhalten | Consumer behaviour

Description of contents: [Table of Contents \[gbv.de\]](#)

# Displaying suggestions for intellectual subject indexing

Kurztitel	#
Nummer: 1032536500	
Titel: <b>Signature experience</b> : art and science of customer engagement for fashion and luxury companies / edited by Stefania Saviolo	
Personen: Saviolo, Stefania [HerausgeberIn]	
Ausgabe: First edition	
Publ.: Milano : BUP, August 2018	
ISBN: 978-88-99902-31-5, 978-88-85486-59-1	
Sprache: Englisch [text]	
Weitere Daten	

Vorschläge	Status	Rohdaten	Einstellungen	#
Filtern	Aktualisieren	Erweitern		
STW				
Beziehungsmarketing	zbwase			
Quelle: ZBW (automatisch erstellt)				
Konsumentenverhalten	zbwase			
Luxusgüter	zbwase			
Markenführung	zbwase			
Mode	zbwase			
GND				
Beziehungsmarketing [Sach]	@stw-exact			
Luxusout [Sach]	@stw-exact			

# Machine-assisted intellectual subject indexing

Vorschläge	Status	Rohdaten	Einstellungen	#
Filtern	Aktualisieren	Erweitern		
STW				
Beziehungsmarketing	zbwase			
Quelle: ZBW (automatisch erstellt)				
Konsumentenverhalten	zbwase			
Luxusgüter	zbwase			
Markenführung	zbwase			
Mode	zbwase			
GND				
Beziehungsmarketing [Sach]	@stw-exact			
Luxusaut [Sach]	@stw-exact			

STW-Folge bearbeiten	Zurück
Abbrechen	Speichern als neu
Konsumentenverhalten	
Luxusgüter	
Mode	
<hr/>	
STW	



# Reviews – Getting quality improvement confirmed

Title: **Improved calendar time approach for measuring long-run anomalies**

Keywords:

Abstract: Although a large number of recent studies employ the buy-and-hold abnormal return (BHAR) methodology and the calendar time portfolio approach to investigate the long-run anomalies, each of the methods is a subject to criticisms. In this paper, we show that a recently introduced calendar time methodology, known as Standardized Calendar Time Approach (SCTA), controls well for heteroscedasticity problem which occurs in calendar time methodology due to varying portfolio compositions. In addition, we document that SCTA has higher power than the BHAR methodology and the Fama-French three-factor model while detecting the long-run abnormal stock returns. Moreover, when investigating the long-term performance of Canadian initial public offerings, we report that the market period (i.e. the hot and cold period markets) does not have any significant impact on calendar time abnormal returns based on SCTA.

Collection: [BRLR, fsta no-min2](#)

Document: 10011449859

Links: [🔗](#) [📄](#)

Navigation: [←](#) [→](#)

Actions: [✉](#) [🖨](#)

Progress: 0 / 200

## Automatically Assigned Subjects

[\(explain\)](#)

Rating	Subject	Categories
-- 0 + ++		
<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>	Power	<input checked="" type="checkbox"/> N
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/> <input type="radio"/>	Time	<input checked="" type="checkbox"/> V <input checked="" type="checkbox"/> N
<input type="radio"/> <input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Capital market returns	<input checked="" type="checkbox"/> V

## Missing Subjects

## Document-level Quality

- good
- fair
- reject
- skip

# Current research roadmap for AutoSE at ZBW

---

**approach:** use LLMs for metadata generation (~ knowledge generation)

- evaluate various LLMs (classifiers and generators) for (multi-lingual) subject indexing
- identify where those models struggle with our data
- explore ways to amend that by combining them with explicit knowledge
- explore ways to amend that by using the human in the loop



**outcome is open** –

„provocative hypothesis“ of the demise of metadata is yet to be verified

# Thank you!

---

## Open Source Software used:

- Annif: <https://github.com/NatLibFi/Annif>
- published by ZBW: <https://github.com/zbw> (/stwfsapy; /qualle; /releasetool)
- technologies: Kubernetes, Elasticsearch, Kibana, Python, FastAPI, Helm, GitLab, Ceph, Rook, Prometheus, Grafana, CouchDB, RabbitMQ, Svelte, ...

[Slides and publications about AutoSE](#) see link at the bottom of this page:

<https://www.zbw.eu/en/about-us/knowledge-organisation/automation-of-subject-indexing-using-methods-from-artificial-intelligence>

[Contact: {g.majal,a.kasprzik}@zbw.eu](mailto:{g.majal,a.kasprzik}@zbw.eu)

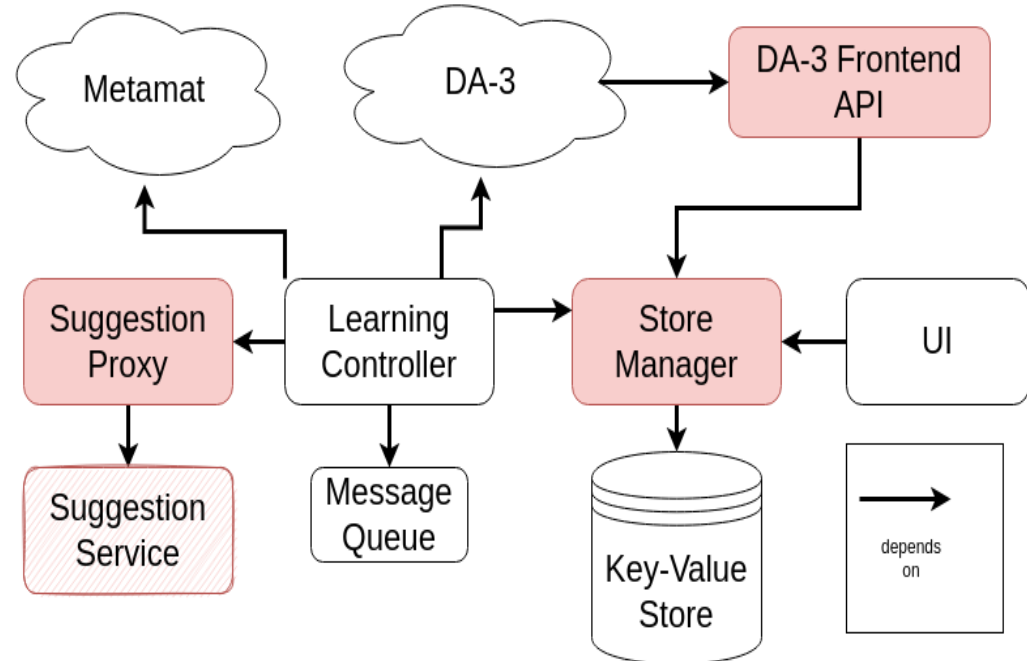
---

# Backup slides

---

# REST APIs

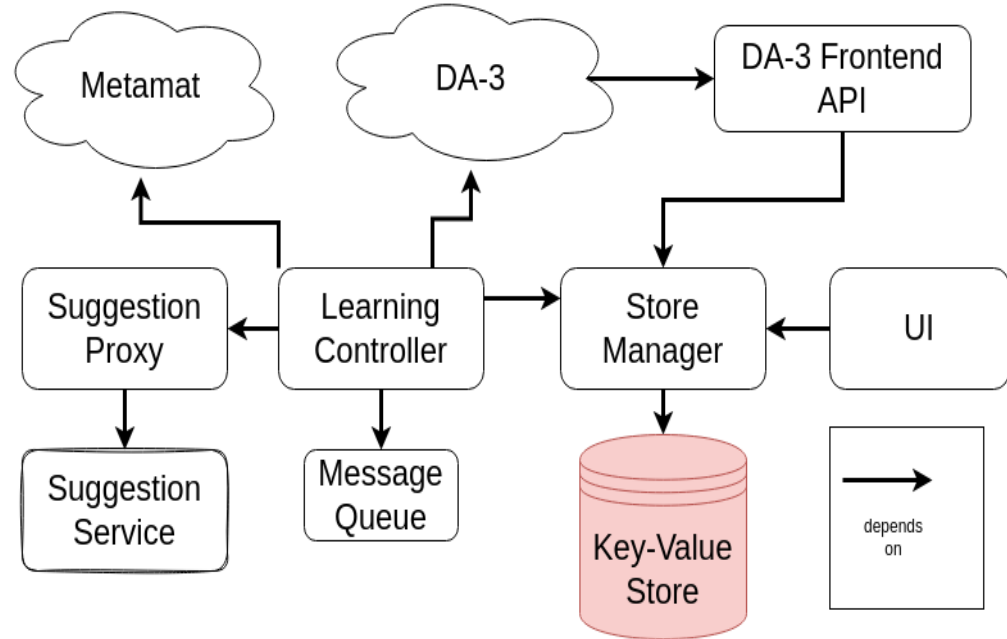
- Web Framework FastAPI
  - automated validation, serialization, documentation, OpenAPI spec generation
  - Swagger UI
- OpenAPI Client Generator
- JSON Format



# CouchDB

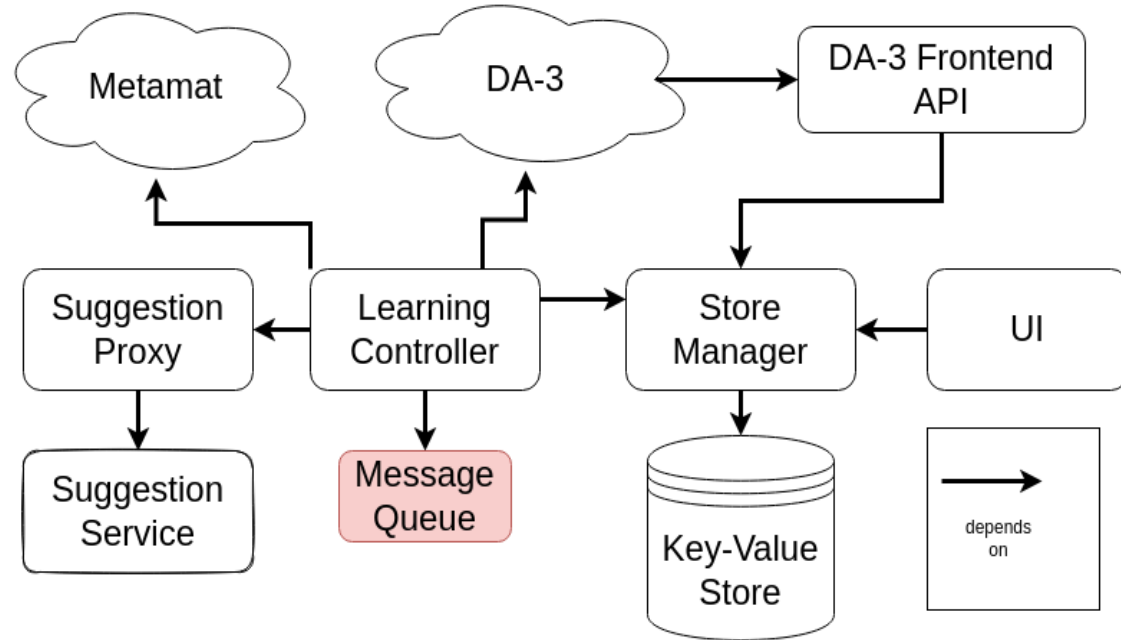


- Simple requests
- Schema-free
- Precomputed views for queries

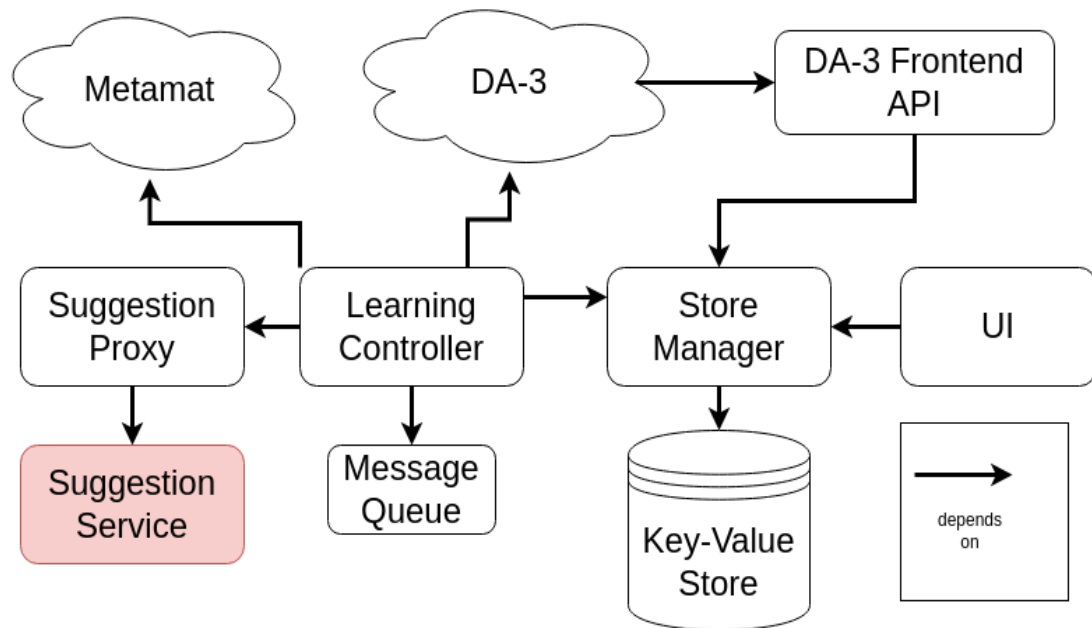


# RabbitMQ

- Easy to deploy & use
- Very popular
- Supports multiple protocols
- pika client library



- Toolkit for automated subject indexing
- Used to train our models
- REST API for suggestions





# Svelte



- Reactive Web Framework
- Reduced amount of code to write
- Compiles code

